MISSION: LABEOC provides situational awareness, coordination and resource support to the private sector to ensure economic stability and enhance local resilience against emergency and disaster events.
**WHAT IS LA@BEOC?**

LA@BEOC is a technology platform that establishes a unique public/private partnership for information-sharing, situational awareness, status reporting and collaborative planning.

As an annex to the State’s Emergency Operations Center (EOC), LA@BEOC enhances Louisiana’s emergency management efforts and the coordination of private-sector involvement and support during a time of crisis. It facilitates connectivity between emergency preparedness, response and recovery professionals with the State’s business-sector, especially those that are major economic drivers, including owners and operators of critical infrastructures.

**THROUGH PRE-EVENT TRAINING, LA@BEOC HELPS ENHANCE LOUISIANA READINESS FOR ANY EMERGENCY OR DISASTER.**

**WHAT DOES LA@BEOC DO?**

LA@BEOC works with Louisiana businesses to improve:

› Disaster preparedness.
› Communications with business and industry before, during, and after disaster events.
› Response and self-sufficiency by increasing the use of Louisiana businesses in meeting emergency or disaster-related needs, reducing Louisiana’s reliance on FEMA and other Federal and out-of-State assistance providers.

Important to LA@BEOC’s success during an event is situational awareness and status reporting to and from members and partners. During an emergency or disaster response, LA@BEOC:

› Supports coordination of Louisiana and national business-related activities and resources.
› Provides incident-specific situational awareness.
› Identifies critical supply chains and resources.
› Maintains lists and contact information for Louisiana providers of goods and services likely to be needed in a response and recovery.
› Prioritizes and coordinates re-entry to an emergency or disaster site.

LA@BEOC also plays a critical role in preparedness planning through:

› Pre-event training.
› Access to emergency management specialists.
› Building private/public partnerships.

LA@BEOC coordinates efforts to help return emergency or disaster impacted businesses to normal operations as quickly as possible.
**WHY LAŒBOEC?**

LAŒBOEC can help your business or organization:
- Learn how to better prepare, respond and recover from an emergency and/or disaster.
- Protect your employees and their families.
- Return quickly to your community after an emergency or disaster.
- Access tools, materials and resources if an emergency or disaster is imminent or occurs.
- Connect to available resources to meet emergency and disaster needs.

**WHO IS LAŒBOEC?**

LAŒBOEC comprises members from the Louisiana public, private and nonprofit sectors. It is led by the Governor’s Office of Homeland Security and Emergency Preparedness (GOHSEP), Louisiana Economic Development (LED), and the National Incident Management Systems and Advanced Technologies (NIMSAT) Institute at the University of Louisiana at Lafayette (UL Lafayette).

More than 40 Louisiana business leaders and industry trade associations along with representatives from the Louisiana Voluntary Organizations Active in Disasters (LA VOAD) have physical seats at the LAŒBOEC facility on the UL Lafayette campus.

**HOW IT WORKS**

LAŒBOEC is activated in response to major emergencies or disasters. When activated, LAŒBOEC provides disaster-specific communications from GOHSEP to industry associations and almost 2,200 registered member businesses.

LAŒBOEC representatives make disaster recovery and response recommendations to GOHSEP, LED and the Governor’s Unified Command Group (UCG). Other Louisiana businesses are called on to assist with specific expertise and to meet specific needs.

LAŒBOEC registered businesses connect to the process through their industry associations and the LAŒBOEC web portal.

**WEB PORTAL**

(labeoc.org)

LAŒBOEC maintains an online portal that allows companies to make products or services available during emergency events, allowing the Louisiana Division of Administration (DOA) to evaluate them for use by State agencies.

**I HAVE A PRODUCT OR SERVICE I WANT TO MAKE AVAILABLE DURING AN EMERGENCY EVENT. HOW SHOULD I NOTIFY THE LAŒBOEC OF THE RESOURCE?**

To make your product or service available on the LAŒBOEC portal, visit http://www.labeoc.org/labeoc/nonusers/user_registration.aspx.

- Make sure your company is registered at the LAŒBOEC website with an up-to-date profile.
- Simply click View Product Needs to view all requirements and respond to those your company is able to fulfill.

Make sure your business is also registered with the DOA for potential contracting opportunities by visiting wwwprd1.doa.louisiana.gov/OSP/LaPAC/Vendor/VndPubMain.cfm?tab=2.

**HOW CAN I VIEW THE LATEST NEWS AND INFORMATION ABOUT AN EVENT?**

Click the View News Alerts button to see the information we have posted. Type a keyword into the search query. You may also search by Category, Business, LA VOAD or General. As a registered business, you may elect to receive notification as new information is posted.

**PURPOSE:** The first of its kind in the Nation, the Louisiana Business Emergency Operations Center (LAŒBOEC) is a state-level emergency operations center (EOC) dedicated to improving emergency and disaster preparedness, response and recovery for businesses and communities.
**WHAT LA@BEOC DOES FOR YOU!**

When you participate in LA@BEOC, you receive:

- Information alerts.
  - Announcements from government agencies.
  - Situational Awareness reports as an emergency or disaster progresses.
- Emergency products and services alerts.
  - What is needed and where.
- Donations and volunteer support for emergency response.

As a registered LA@BEOC business, you get to provide communities and emergency responders with:

- Status reports on your operations.
- Information regarding the availability of supplies, materials and resources.
- AND help to get what you need to recover if you are impacted by the emergency or disaster.

**REGISTRATION WITH LA@BEOC IS AS EASY AS 1-2-3!**

2. Follow the registration instructions.
3. Complete the company profile.

And be sure you are also registered with the Louisiana Division of Administration (DOA) for potential contracting opportunities: [wwwprd1.doa.louisiana.gov/OSP/LaPAC/Vendor/VndPubMain.cfm?tab=2](http://wwwprd1.doa.louisiana.gov/OSP/LaPAC/Vendor/VndPubMain.cfm?tab=2).

**GENERAL INFORMATION**

**WHERE IS LA@BEOC LOCATED?**

The LA@BEOC location is in Abdalla Hall, 635 Cajundome Boulevard at the University of Louisiana at Lafayette. LA@BEOC is operated by the National Incident Management Systems and Advanced Technologies (NIMSAT) Institute.

**WHAT ARE THE HOURS OF OPERATION?**

Monday through Friday, 7:30 a.m. to 5:00 p.m. and monitoring email activity after hours. For emergencies, contact 911.

**HOW DO I CONTACT MY LA@BEOC INDUSTRY REPRESENTATIVE LEADER DIRECTLY?**

Refer to LA@BEOC Industry Representatives List at [labeoc.org/labeoc/public_forms/organization_contacts.aspx](http://labeoc.org/labeoc/public_forms/organization_contacts.aspx). If you are unsure of your representative, please email info@labeoc.org.

**HOW DOES A BUSINESS COMMUNICATE WITH LA@BEOC THROUGH TRADE ASSOCIATIONS?**

If you have a need or can provide a resource, you may contact your industry representative and they will forward the request to LA@BEOC.

**TO LEARN MORE**

- Visit [labeoc.org](http://labeoc.org)
- Read our [Frequently Asked Questions (FAQs)](http://www.labeoc.org/labeoc/public_forms/faq.aspx) at:
  - [www.labeoc.org/labeoc/public_forms/faq.aspx](http://www.labeoc.org/labeoc/public_forms/faq.aspx)
- OR email us at:
  - info@labeoc.org
- OR call us at: 337-482-0600