



LA BEOC

LOUISIANA BUSINESS EMERGENCY OPERATIONS CENTER

labeoc.org

MISSION: LA  BEOC provides **situational** awareness, **coordination** and **resource** support to the private sector to ensure economic stability and enhance local resilience against emergency and disaster events.

LA@BEOC coordinates efforts to help **return** emergency or disaster impacted businesses to **normal operations** as quickly as possible.

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WHAT IS LA@BEOC?

LA@BEOC is a technology platform that establishes a *unique public/private partnership* for information-sharing, situational awareness, status reporting and collaborative planning.

As an annex to the State's Emergency Operations Center (EOC), LA@BEOC enhances Louisiana's emergency management efforts and the coordination of **private-sector involvement** and support during a time of crisis. It facilitates **connectivity between emergency preparedness, response and recovery** professionals with the State's **business-sector**, especially those that are **major economic drivers**, including owners and operators of **critical infrastructures**.

THROUGH PRE-EVENT TRAINING, LA@BEOC HELPS ENHANCE LOUISIANA READINESS FOR ANY EMERGENCY OR DISASTER.

WHAT DOES LA@BEOC DO?

LA@BEOC works with Louisiana businesses to **improve**:

- › **Disaster preparedness.**
- › **Communications with business and industry before, during, and after disaster events.**
- › **Response and self-sufficiency by increasing the use of Louisiana businesses in meeting emergency or disaster-related needs, reducing Louisiana's reliance on FEMA and other Federal and out-of-State assistance providers.**

Important to LA@BEOC's success during an event is **situational awareness and status reporting** to and from members and LA@BEOC. During an emergency or disaster response, LA@BEOC:

- › **Supports coordination** of Louisiana and national business-related activities and resources.
- › Provides **incident-specific situational awareness.**
- › Identifies **critical supply chains and resources.**
- › Maintains lists and contact information for Louisiana **providers of goods and services** likely to be needed in a response and recovery.
- › **Prioritizes and coordinates re-entry** to an emergency or disaster site.

LA@BEOC also plays a critical role in **preparedness planning** through:

- › **Pre-event training.**
- › Access to emergency management **specialists.**
- › Building **private/public partnerships.**

REHEARSAL OF CONCEPT (ROC) DRILL



PARISH EMERGENCY OPERATIONS PLANNING TEAM IN ACTION



STATE EOC



WHY LA@BEOC?

LA@BEOC can help your business or organization:

- › Learn how to **better prepare, respond** and **recover** from an emergency and/or disaster.
- › Protect your **employees** and their **families**.
- › **Return quickly** to your community after an emergency or disaster.
- › **Access tools, materials** and **resources** if an emergency or disaster is imminent or occurs.
- › **Connect** to available resources to meet emergency and disaster needs.

WHO IS LA@BEOC?

LA@BEOC comprises members from the Louisiana **public, private** and **nonprofit** sectors. It is led by the **Governor's Office of Homeland Security and Emergency Preparedness (GOHSEP)**, **Louisiana Economic Development (LED)**, and the **National Incident Management Systems and Advanced Technologies (NIMSAT) Institute** at the University of Louisiana at Lafayette (UL Lafayette).

More than **40 Louisiana business leaders and industry trade associations** along with representatives from the **Louisiana Voluntary Organizations Active in Disasters (LA VOAD)** have physical seats at the **LA@BEOC** facility on the UL Lafayette campus.

HOW IT WORKS

LA@BEOC is **activated** in response to major emergencies or disasters. When activated, **LA@BEOC** provides disaster-specific communications from **GOHSEP** to industry associations and almost **2,200 registered member businesses**.

LA@BEOC representatives make disaster recovery and response recommendations to **GOHSEP, LED** and the Governor's **Unified Command Group (UCG)**. Other

Louisiana businesses are called on to assist with **specific expertise** and to **meet specific needs**.

LA@BEOC registered businesses **connect** to the process through their **industry associations** and the **LA@BEOC web portal**.

WEB PORTAL

(labeoc.org)

LA@BEOC maintains an **online portal** that allows companies to make products or services available during emergency events, allowing the **Louisiana Division of Administration (DOA)** to evaluate them for use by State agencies.

I HAVE A PRODUCT OR SERVICE I WANT TO MAKE AVAILABLE DURING AN EMERGENCY EVENT. HOW SHOULD I NOTIFY THE LA@BEOC OF THE RESOURCE?

To make your product or service **available** on the **LA@BEOC** portal, visit http://www.labeoc.org/labeoc/nonusers/user_registration.aspx.

- › Make sure your company is **registered** at the **LA@BEOC** website with an **up-to-date** profile.
- › Simply click **View Product Needs** to view all requirements and respond to those your company is able to fulfill.

Make sure your business is **also registered** with the DOA for potential contracting opportunities by visiting www.prd1.doa.louisiana.gov/OSP/LaPAC/Vendor/VndPubMain.cfm?tab=2.

HOW CAN I VIEW THE LATEST NEWS AND INFORMATION ABOUT AN EVENT?

Click the **View News Alerts** button to see the information we have posted. Type a keyword into the search query. You may also search by **Category, Business, LA VOAD** or **General**. As a registered business, you may elect to receive notification as new information is **posted**.

VIRTUAL BEOC (VBEOC)

The **Virtual Business Emergency Operations Center (VBEOC)** is a web-based portal that enables businesses to participate **remotely** in **LA@BEOC** emergency and disaster related activities, using a desktop or laptop computer or any web-enabled device.

LA@BEOC SEATS

BUSINESS + INDUSTRY ASSOCIATIONS
CHAMBERS OF COMMERCE
BANKING + FINANCIAL ASSOCIATIONS
ECONOMIC DEVELOPMENT ALLIANCES + PARTNERSHIPS
HEALTHCARE ALLIANCES
OIL + GAS ASSOCIATIONS
RETAIL + TRADE ASSOCIATIONS
TRANSPORTATION ASSOCIATIONS
TELECOMMUNICATIONS ASSOCIATIONS
TECHNOLOGY ASSOCIATIONS + COUNCILS
VOLUNTEER ASSOCIATIONS
VOLUNTARY ORGANIZATIONS ACTIVE IN DISASTER (VOAD)

For more information, visit:
labeoc.org

SUPPLY POINTS OF DISTRIBUTION (PODs)



PURPOSE: The **first of its kind** in the Nation, the Louisiana Business Emergency Operations Center (**LA@BEOC**) is a state-level **emergency operations center (EOC)** dedicated to improving emergency and disaster preparedness, response and recovery **for businesses and communities**.

WHAT LA@BEOC DOES FOR YOU!

When you participate in LA@BEOC, you receive:

- Information alerts.**
 - › **Announcements** from government agencies.
 - › **Situational Awareness** reports as an emergency or disaster progresses.
- Emergency products and services alerts.**
 - › What is needed and where.
- Donations and volunteer support for emergency response.**

As a **registered LA@BEOC** business, **you** get to **provide** communities and emergency responders with:

- › Status reports on **your operations**.
- › Information regarding the availability of **supplies, materials and resources**.
- › AND help to get what **you** need to **recover** if you are impacted by the emergency or disaster.

TO LEARN MORE

- › Visit labeoc.org
- › Read our *Frequently Asked Questions* (FAQs) at:
 - www.labeoc.org/labeoc/public_forms/faq.aspx
- › OR **email** us at:
 - info@labeoc.org
- › OR **call** us at: **337-482-0600**

GENERAL INFORMATION

WHERE IS LA@BEOC LOCATED?

The **LA@BEOC** location is in **Abdalla Hall**, 635 Cajundome Boulevard at the **University of Louisiana at Lafayette**. **LA@BEOC** is operated by the **National Incident Management Systems and Advanced Technologies (NIMSAT) Institute**.

WHAT ARE THE HOURS OF OPERATION?

Monday through Friday, **7:30 a.m.** to **5:00 p.m.** and monitoring email activity **after hours**. For **emergencies**, contact **911**.

HOW DO I CONTACT MY LA@BEOC INDUSTRY REPRESENTATIVE LEADER DIRECTLY?

Refer to **LA@BEOC Industry Representatives List** at labeoc.org/labeoc/public_forms/organization_contacts.aspx. If you are **unsure** of your representative, please email info@labeoc.org.

HOW DOES A BUSINESS COMMUNICATE WITH LA@BEOC THROUGH TRADE ASSOCIATIONS?

If you have a **need** or can **provide** a resource, you may contact your industry representative and they will **forward the request** to **LA@BEOC**.

REGISTRATION WITH LA@BEOC IS AS EASY AS 1-2-3!

REGISTER NOW!

1. Visit www.labeoc.org.
2. Follow the registration instructions.
3. Complete the company profile.

And be sure you are also registered with the **Louisiana Division of Administration (DOA)** for potential **contracting opportunities**: www.prd1.doa.louisiana.gov/OSP/LaPAC/Vendor/VndPubMain.cfm?tab=2.